

# GABE NANSEN

## GRAPHIC DESIGN + ART DIRECTION

> gabe.nansen@gmail.com > 415-497-4270

### 01 **GABRIELNANSEN.COM/DESIGN**

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*Award-winning designer with a track record for elevating brand experience.  
Proven leader with experience developing positive, healthy, and successful teams.  
A creative who brings thoughtful perspective and colorful ideas to every project.*

### 02 **EXPERIENCE**

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#### **2022 ART DIRECTOR**

#### **2024 FREELANCE / SAN FRANCISCO, CA**

- > Design and art direction for a number of clients including:  
MoAD (Museum of African Diaspora San Francisco), University of Washington, The United Nations, Dolce & Gabbana, Chopard, Santana, SF Giants, NFL Football, and others

#### **2019 SENIOR ART DIRECTOR**

#### **2022 CALLISTO MEDIA / EMERYVILLE, CA**

- > Helped Callisto Media become the fastest growing company in publishing history
- > Designed over 100 published books, from initial ideation to cover design and interior layout

#### **2015 ART DIRECTOR**

#### **2019 UNITED WAY BAY AREA / SAN FRANCISCO, CA**

- > Played lead role in content development and strategy, including design, messaging, storytelling, and distribution
- > Implemented multi-platform campaigns and ensured all public-facing creative was on-brand and on-strategy
- > Coordinated organizational and fundraising events, leading to improved recognition within the community
- > Managed all video/photography needs, social media platforms, and website content

#### **2012 ART DIRECTOR**

#### **2015 VITALISEUR DE MARION / TOULON, FRANCE**

- > Created the visual identity, designed the website, the app, and helped build the brand from scratch
- > Attracted over 1 million organic YouTube views in the first two years
- > Organized the annual 3-day conference which served 1,000 attendees

#### **2009 GRAPHIC DESIGNER / MOTION DESIGNER**

#### **2012 KTVU TELEVISION / OAKLAND, CA**

- > Recipient of 4 Emmys and 5 National Promax Design awards

### 03 **SKILLS**

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 Adobe Photoshop, Illustrator, InDesign  After Effects, Motion Design, Videography,  
 Microsoft Powerpoint, Excel, Outlook,  Figma, WordPress, Basic HTML,  Photography